IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Levergood et al.

Application No.: 09/548,235

Filing Date: April 12, 2000

Title: Web Advertising Method

Art Unit: 2445

Examiner: Patrice L. Winder

Docket No.: 432383-600011

Confirmation No.: 6069

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Interview Summary

The applicant thanks Examiner Winder for the courtesy of the in-person interview on April 24, 2009. The time spent with the applicant's representative Arriènne M. Lezak was greatly appreciated. During the interview, the claims were discussed in light of the prior art of record. The examiner indicated that further search and consideration would be needed in light of the submitted amendment.

Respectfully submitted,

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Date: May 7, 2009